# **About Me & My Work**

#### Dr. Ved Prakash Ranjan

Assistant Professor, Environmental Engineering Division

Department of Civil Engineering, IIT Jammu, India

- Solid Waste Management specialist with a focus on circular economy and microplastic pollution.
- Experienced in waste stream characterization and recycling strategy development for urban and institutional systems
- Philosophy: True sustainability exists only when nature itself approves our actions.



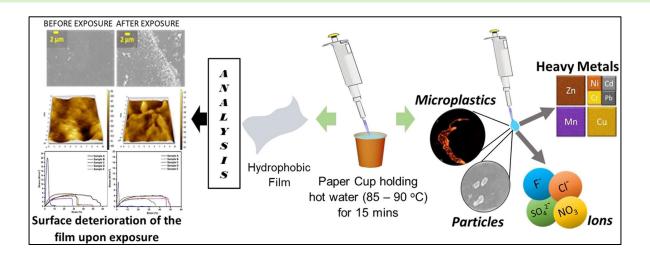
#### What I Built or Solved

Innovative Focus: Investigated the unnoticed release of microplastic particles from the inner plastic lining of disposable paper cups when exposed to hot beverages.

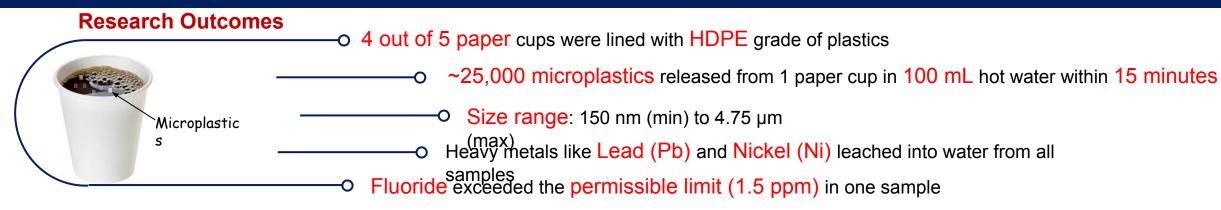
**Problem Addressed**: Challenges the common misconception that paper cups are eco-friendly, exposing their contribution to hidden microplastic pollution and potential human health risks.

Real-World Relevance: Conducted in the Indian urban consumption context, using cups widely available across markets; making findings directly applicable to public health and waste policy.

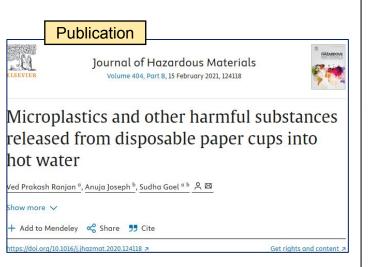
What Sets It Apart: Unlike traditional studies on bottles and packaging, this research uniquely targets short-use everyday items; combines real-use simulation with quantitative microplastic analysis for evidence-based awareness.



### The Impact So Far



Policy Insight: Supports urgent need to rethink single-use items labeled as 'eco-friendly' and encourages regulation on plastic-lined paper products.







haudhary | Analysis | Cancer | Health

Displayed at Sree Shivaji Sphoorty Kendram, Telangana

# Why It Matters to the BlueCities Network

- ☐ This work is easily scalable to other cities and rivers with high use of single-use food packaging, helping local bodies directly assess microplastic pollution sources.
- The insights can support policy decisions and consumer awareness campaigns in BlueCities regions by showing how "eco-alternatives" may still contribute to pollution.
- I am open to collaborations in the form of:
  - Joint monitoring studies
  - Policy translation support
  - Capacity building workshops
  - Community-led sampling programs

#### ☐ From the BlueCities Network, I seek:

- Partners in water quality and solid waste initiatives
- Support to apply my findings in real-world urban contexts